WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Main Street Media Group / POL Attention: Ryan Stanley PO Box 25093 Alexandria, VA 22313

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			Page 1 of 6			
Property	WHAS					
Invoice #	2040590-1	Order #	2040590			
Invoice Date	08/23/20	Alt Order #	WOC12597550			
Invoice Month	August 2020	Deal #				
Invoice Period	07/27/20 - 08/17/20	Flight Dates	08/11/20 - 08/17/20			
Advertiser	ISS/ One Nation					
Product	Kentucky	Kentucky				
Estimate #	5411					
	Account Executive	Ben Stecker				
	Sales Office	TEGNA Sales Washington DC				
	Sales Region	National				
	Agency Code					
	Advertiser Code	138				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	10862AG				
	Advertiser Ref	103780				
	Product 1	448				
	Product 2					

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 08/11/20	08/17/20	»GOOD MORNIN RICA - Rate		11111	:30	5	\$375.00	NM		
Weeks:	Start Date 08/11/20	End Date <u>MTWTF</u> 08/17/20 11111		<u>Rate</u> \$375.00						
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> De	escription	Start/End Tin	ne <u>Lengt</u>	h Ad-ID			Rate	Туре
1 All	Tu 08/	/11/20 8:49 AM »C	GOOD MORNING AMERI	CA - F7-9a	:30) ONKY2OT	/3002H		\$375.00	NM
2 All	W 08/	(12/20 8:37 AM »C	GOOD MORNING AMERI	CA - F7-9a	:30) ONKY2OT	/3002H		\$375.00	NM
3 All	Th 08/	/13/20 7:54 AM »0	GOOD MORNING AMERI	CA - F7-9a	:30) ONKY2OT	/3002H		\$375.00	NM
4 All	F 08/	/14/20 7:43 AM »(GOOD MORNING AMERI	CA - F7-9a	:30) ONKY2OT	/3002H		\$375.00	NM
5 All	M 08/	(17/20 7:24 AM »C	GOOD MORNING AMERI	CA - F7-9a	:30) ONKY2OTV	/3002H		\$375.00	NM
2 08/11/20	08/17/20	»WHAS11 NEWS Rate	@ 5p - 5-530p	1-11	:30	3	\$300.00	NM		
Weeks:	Start Date 08/11/20	End Date <u>MTWTF</u> 08/17/20 1-11-		<u>Rate</u> \$300.00						
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> De	escription	Start/End Tin	ne <u>Lengt</u>	h Ad-ID			Rate	Туре
1 All	W 08/ See MG		WHAS11 NEWS @ 5p - R	Pate 5-530p	:0	0			\$300.00	NM
2 All	Th 08/	/13/20 5:13 PM »\	VHAS11 NEWS @ 5p - R	ate 5-530p	:30) ONKY2OT	/3002H		\$300.00	NM
3 All	M 08/	/17/20 5:22 PM »\	VHAS11 NEWS @ 5p - R	ate 5-530p	:30	O ONKY2OT	/3002H		\$300.00	NM
3 08/11/20	08/14/20	»WHAS11 NEWS P - Rate	@ 530 530-6p	111	:30	3	\$350.00	NM		
Weeks:	Start Date 08/10/20	End Date <u>MTWTF</u> 08/16/20111		<u>Rate</u> \$350.00						
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> De	escription	Start/End Tin	ne <u>Lengt</u>	h Ad-ID			Rate	Туре
1 All	W 08/ See MG		WHAS11 NEWS @ 530P	- Rate 530-6p	:0	0			\$350.00	NM
2 All	Th 08/	/13/20 5:43 PM »\	VHAS11 NEWS @ 530P	- Rate 530-6p	:30) ONKY2OT	/3002H		\$350.00	NM

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DUPINVO	ICEA	TE		Page 2 of 6		
	Invoice #	2040590-1	Invoice Month	August 2020		
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/17/20		
5263-7386	Advertiser	ISS/ One Nation				
	Product	Kentucky				
	Estimate #	5411				

Line Start Date	End Date	Description	Start/End Time	MTWTESS	Length	Spots/ Week	Rate	Туре	
3 08/11/20	08/14/20	»WHAS11 NEWS @		111	:30	3	\$350.00	NM	
		P - Rate	1.4						
Spots: # Ch				Start/End Time		th Ad-ID	VOODOU		Rate Ty
3 All			HAS11 NEWS @ 530P -	1		O ONKY2OT			\$350.00 N
4 All	Su 08/16 MG for 2.1,		s Week Su	9-10a	:3	O ONKY2OT	V3002H		\$300.00 N
5 All	M 08/17 MG for 2.1,		HAS11 NEWS @ 530P -	Rate 530-6p	:3	O ONKY2OT	V3002H		\$350.00 N
4 08/11/20		»WHAS11 NEWS @ 630p Su-F - Rate	06& 6-630p	11-1	:30	3	\$350.00	NM	
Weeks:		nd Date <u>MTWTFS</u> 8/17/20 11-1	Spots/Week 3	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch	<u>Day</u> Air Da	ate <u>Air Time</u> Des	cription	Start/End Time	Leng	th Ad-ID			<u>Rate</u> Ty
1 All	Tu 08/11	/20 6:11 PM »W	HAS11 NEWS @ 6 & 63	0p Su6-630p	:3	O ONKY2OT	V3002H		\$350.00 N
2 All	Th 08/13	/20 6:08 PM »W	HAS11 NEWS @ 6 & 630	0p Su6-630p	:3	O ONKY2OT	V3002H		\$350.00 N
3 All	M 08/17	/20 6:08 PM »W	HAS11 NEWS @ 6 & 63	0p Su6-630p	:3	O ONKY2OT	V3002H		\$350.00 N
5 08/11/20		»ABC WORLD NEW Rate	/S - 630-7p	1-1-1	:30	3	\$450.00	NM	
Weeks:	Start Date E	nd Date <u>MTWTFS</u> 8/17/20 <u>1-1-1-</u>	<u>Spots/Week</u> 3	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air Da	ate <u>Air Time</u> Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
1 All	W 08/12	/20 6:29 PM »AE	C WORLD NEWS - Rate	e 630-7p	:3	O ONKY2OT	V3002H		\$450.00 N
2 All	F 08/14	/20 6:29 PM »AE	C WORLD NEWS - Rate	e 630-7p	:3	O ONKY2OT	V3002H		\$450.00 N
3 All	M 08/17	/20 6:29 PM »AE	BC WORLD NEWS - Rate	e 630-7p	:3	0 ONKY2OT	V3002H		\$450.00 N
6 08/11/20		»ENTERTAINMENT NIGHT - Rate	ТО 7-730р	11-1	:30	3	\$400.00	NM	
Weeks:		ind Date <u>MTWTFS</u> 8/17/20 11-1	S Spots/Week 3	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch	<u>Day</u> Air Da			Start/End Time		th Ad-ID			<u>Rate</u> Ty
1 All	Tu 08/11	/20 7:10 PM »EN	ITERTAINMENT TONIG	HT - 7-730p		O ONKY2OT			\$400.00 N
2 All	Th 08/13	/20 7:25 PM »EN	ITERTAINMENT TONIG	HT - 7-730p		O ONKY2OT			\$400.00 N
3 All	M 08/17	/20 7:12 PM »EN	ITERTAINMENT TONIG	HT - 7-730p	:3	O ONKY2OT	V3002H		\$400.00 N
7 08/11/20	08/14/20	»INSIDE EDITION -	Rate 730-8p	- 11- 1	:30	3	\$400.00	NM	
Weeks:	Start Date E	nd Date <u>MTWTFS</u> 8/16/20 - 11- 1-	<u>Spots/Week</u> 3	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air Da	ate <u>Air Time</u> Des	cription	Start/End Time		th Ad-ID			Rate Ty
1 All	Tu 08/11	/20 7:45 PM »IN	SIDE EDITION - Rate	730-8p	:3	O ONKY2OT	V3002H		\$400.00 N
2 All	W 08/12	/20 7:46 PM »IN	SIDE EDITION - Rate	730-8p	:3	O ONKY2OT	V3002H		\$400.00 N
3 All	F 08/14	/20 7:44 PM »IN	SIDE EDITION - Rate	730-8p	:3	0 ONKY2OT	V3002H		\$400.00 N
8 08/11/20	08/17/20	»BACH IN PARADIS Rate	SE - 8-11p	1	:30	1	\$1,100.00	NM	
Weeks:		nd Date <u>MTWTFS</u> 8/17/20 1		<u>Rate</u> \$1,100.00					

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	ICEA	TE		Page 3 of 6
	Invoice #	2040590-1	Invoice Month	August 2020
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/17/20
3-7386	Advertiser	ISS/ One Nation		
	Product	Kentucky		
	Estimate #	5411		

Line Start I	Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
8 08/11	/20	08/17/20	»BACH I Rate	N PARADISE	- 8-11p	1	:30	1	\$1,100.00	NM		
Spots: #	Ch	Day Air		r Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate	Type
	All	M 08/ See MG	17/20		I IN PARADISE - Rate		:0				\$1,100.00	
2	All	M 08/ MG for 8.		59 PM Mon P	rime A	8-9p	:3	O ONKY2OT	V3002H		\$1,100.00	NM
9 08/11	/20	08/17/20	Mon Prir	ne Other	8-11p	1	:30	1	\$600.00	NM		
Weeks	S:	Start Date 08/11/20	End Date 08/17/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$600.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>Date</u> <u>Ai</u>	r Time Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
1	All	M 08/ See MG		Mon P	rime Other	8-11p	:0	0			\$600.00	NM
2	All	M 08/ MG for 9.		23 PM Mon P	rime A	8-9p	:3	O ONKY2OT	V3002H		\$600.00	NM
10 08/11	/20	08/17/20	»WHAS M-F/SU	11 NEWS AT 1 - Rate	1 11-1135p	11111	:30	5	\$375.00	NM		
Weeks	8:	Start Date 08/11/20	End Date 08/17/20	<u>MTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$375.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date <u>Ai</u>	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	All	Tu 08/	11/20 11	28 PM »WHA	S11 NEWS AT 11 M-I	-/SU 11-1135p	:3	O ONKY2OT	V3002H		\$375.00	NM
2	All	W 08/	12/20 11:	33 PM »WHA	S11 NEWS AT 11 M-I	-/SU 11-1135p	:3	O ONKY2OT	V3002H		\$375.00	NM
3	All	Th 08/	13/20 11:	22 PM »WHA	S11 NEWS AT 11 M-I	-/SU 11-1135p	:3	O ONKY2OT	V3002H		\$375.00	NM
4	All	F 08/	14/20 11:	13 PM »WHA	S11 NEWS AT 11 M-F	-/SU 11-1135p	:3	O ONKY2OT	V3002H		\$375.00	NM
5	All	M 08/	17/20 11	33 PM »WHA	S11 NEWS AT 11 M-F	-/SU 11-1135p	:3	0 ONKY2OT	V3002H		\$375.00	NM
11 08/11	/20	08/11/20	»BACH I Rate	N PARADISE	- 8-11p	- 1	:30	1	\$825.00	NM		
Weeks	8:	Start Date 08/10/20	End Date 08/16/20	- 1	Spots/Week 1	<u>Rate</u> \$825.00						
Spots: #	Ch	<u>Day</u> Air	Date <u>Ai</u>	r Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1	All	Tu 08/ See MG	11.2	_	HIN PARADISE - Rate	e 8-11p	:0	-			\$825.00	NM
2	All	Tu 08/ MG for 1		59 PM Tue Pr	ime A	8-9p	:3	O ONKY2OT	V3002H		\$825.00	NM
12 08/11	/20	08/11/20	»GENET - Rate	IC DETECTIV	E 10-11p	- 1	:30	1	\$600.00	NM		
Weeks	8:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$600.00						
Spots: #	Ch	<u>Day</u> Air		r Time Descri		Start/End Time	<u> </u>	h Ad-ID			Rate	
1	All	Tu 08/	11/20 10	26 PM »GENE	TIC DETECTIVE - R	ate 10-11p	:3	O ONKY2OT	V3002H		\$600.00	NM
13 08/11		08/12/20	ate	00 PYRAMID -	•	1	:30	1	\$675.00	NM		
Weeks	8:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$675.00						

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DUPINVO	ICEA	TE		Page 4 of 6
	Invoice #	2040590-1	Invoice Month	August 2020
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/17/20
263-7386	Advertiser	ISS/ One Nation		
	Product	Kentucky		
	Estimate #	5411		

Line Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 08/11/20	08/12/20	»\$100,00	0 PYRAMID - I		1	:30	1	\$675.00	NM	
Spots: # Ch	Day Air	ate Date Air	Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate Type
1 All	W 08/			00 PYRAMID - Rate	8-9p		O ONKY2OTV	/3002H		\$675.00 NM
14 08/11/20	08/12/20	»CARD S	SHARKS - Rate	9-10p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 08/10/20		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Ai</u>	<u>Time</u> Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 All	W 08/ See MG		»CARD	SHARKS - Rate	9-10p	:0	0			\$675.00 NM
2 All	W 08/ MG for 1	12/20 9: 4.1 08/12	47 PM Wed Pr	ime Other	9:00 PM-10:00 F	PM :3	O ONKY2OTV	/3002Н		\$675.00 NM
15 08/11/20	08/13/20	»HOLEY	MOLEY - Rate	8-9p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Ai</u>	r Time Descrip	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 All	Th 08/	13/20 8:	45 PM »HOLE	Y MOLEY - Rate	8-9p	:3	0 ONKY2OTV	/3002H		\$450.00 NM
16 08/11/20	08/13/20	»DON'T	- Rate	9-10p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: <u>#</u> Ch	<u>Day</u> Air		<u>Time</u> Descrip		Start/End Time		h Ad-ID			Rate Type
1 All	Th 08/	13/20 9:	23 PM »DON'T	- Rate	9-10p	:3	0 ONKY2OTV	/3002H		\$450.00 NM
17 08/11/20	08/14/20	*SHARK	TANK - Rate	8-9p	1	:30	1	\$525.00	NM	
Weeks:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: <u># Ch</u>			<u>Time</u> Descrip		Start/End Time		h Ad-ID			Rate Type
1 All	F 08/	14/20 8:	45 PM »SHAR	K TANK - Rate	8-9p	:3	0 ONKY2OTV	/3002H		\$525.00 NM
18 08/11/20	08/14/20	»20/20 -	Rate	8-11p	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/10/20	End Date 08/16/20		Spots/Week 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch			<u>Time</u> Descrip		Start/End Time	ŭ	h Ad-ID			Rate Type
1 All	F 08/	14/20 10:	42 PM »20/20	- Rate	8-11p	:3	O ONKY2OTV	/3002H		\$600.00 NM
19 08/11/20	08/15/20	»WAKE 9-10A - F	UP WEEKEND Rate	9-930a	1-	:30	1	\$125.00	NM	
Weeks:	Start Date 08/10/20	End Date 08/16/20	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: <u>#</u> Ch	<u>Day</u> Air		<u>Time</u> Descrip		Start/End Time		h Ad-ID			<u>Rate</u> Type
1 All	Sa 08/	15/20 9:	14 AM »WAKE	UP WEEKEND 9-104	A - R9-930a	:3	O ONKY2OT	/3002H		\$125.00 NM
20 08/11/20	08/15/20		al constituine au stati	6:30 PM-7:00 PM ebsite advertising, or OTT ad		:30	1	\$200.00	NM	

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DUPINVO	Page 5 of 6			
	Invoice #	2040590-1	Invoice Month	August 2020
	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/17/20
3-7386	Advertiser	ISS/ One Nation		
	Product	Kentucky		
	Estimate #	5411		

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
		WHAS11 NEWS		1-						
Weeks:	Start Date E 08/10/20 08	nd Date <u>MTWTFS</u> 3/16/201	S Spots/Week	Rate \$200.00						
Spots: <u>#</u> Ch	Day Air Da	te <u>Air Time</u> De	scription	Start/End Time	Leng	th Ad-ID			Rate	Туре
1 All	Sa 08/15/	20 6:51 PM »W	/HAS11 NEWS @ 6:30p	o - Rate6:30 PM-7:00 F	PM :3	O ONKY2OT	V3002H		\$200.00	NM
21 08/11/20	:	SAT - Rate	AT 11 11:00 PM-11:30	PM1-	:30	1	\$225.00	NM		
Weeks:		nd Date <u>MTWTFS</u> 3/16/201		<u>Rate</u> \$225.00						
Spots: <u>#</u> Ch		<u>te Air Time De</u>		Start/End Time					Rate	
1 All	Sa 08/15/	20 11:23 PM »W	/HAS11 NEWS AT 11 S	AT - R:11:00 PM-11:30	0 PN :3	0 ONKY2OT	V3002H		\$225.00	NM
22 08/11/20		RICA - Rate	G AME 8:00 AM-9:00 AM	11	:30	1	\$125.00	NM		
Weeks:	Start Date E 08/10/20 08	nd Date <u>MTWTFS</u> 3/16/20								
Spots: <u>#</u> Ch	<u>Day</u> Air Da	<u>te Air Time De</u>	scription	Start/End Time	Leng	th Ad-ID			Rate	
1 All	Su 08/16/	20 8:58 AM »G	OOD MORNING AMER	ICA - F8:00 AM-9:00 A	AM :3	O ONKY2OT	V3002H		\$125.00	NM
23 08/11/20		WHAS11 NEWS	•	1	:30	1	\$350.00	NM		
Weeks:	Start Date E 08/10/20 08	nd Date <u>MTWTFS</u> 3/16/20	SSSpots/Week11	\$350.00						
Spots: <u>#</u> Ch		te <u>Air Time</u> De		Start/End Time		th Ad-ID			Rate	
1 All	Su 08/16/	20 6:29 PM »W	/HAS11 NEWS @ 630p	- Rate 630-7p	:3	O ONKY2OT	V3002H		\$350.00	NM
24 08/11/20		»FUNNIEST HOME EOS - Rate	·	1	:30	1	\$675.00	NM		
Weeks:	Start Date E 08/10/20 08	nd Date <u>MTWTFS</u> 3/16/20	SSSpots/Week11	<u>Rate</u> \$675.00						
Spots: <u>#</u> Ch	<u>Day</u> Air Da	te <u>Air Time</u> De	scription	Start/End Time		th Ad-ID			Rate	
1 All	Su 08/16/	20 6:58 PM »F	UNNIEST HOME VIDEO	DS - Rɛ7-8p	:3	O ONKY2OT	V3002H		\$675.00	NM
25 08/11/20		»CELEBRITY FAM EUD - Rate	•	1	:30	1	\$1,275.00	NM		
Weeks:	Start Date E 08/10/20 08	nd Date <u>MTWTFS</u> 3/16/20	S Spots/Week 1	<u>Rate</u> \$1,275.00						
Spots: <u>#</u> Ch		te <u>Air Time</u> De		Start/End Time		th Ad-ID				Туре
1 All	Su 08/16/	20 8:28 PM »C	ELEBRITY FAMILY FEU	UD - R{8-9p	:3	O ONKY2OT	V3002H		\$1,275.00	NM
				Total Spots		45				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$19,975.00

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	Invoice Date	08/23/20	Invoice Period	07/27/20 - 08/17/20		
3-7386	Advertiser	ISS/ One Nation				
	Product	Kentucky				
	Estimate #	5411				

Agency Commission \$2,996.25

Net Amount Due \$16,978.75

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